

# Leadership Program for Milking

*Exclusively in Spanish*



As employees move up into leadership roles, they also need to continue growing their technical knowledge and interpersonal skills to inspire their teams to unleash their full potential. The Leadership Program for Milking is a 2-day program that includes hands-on activities, peer-interaction, real dairy scenarios, and an opportunity to put concepts into practice.

## Register for one of our two Locations

**May 12-13 | Fond du Lac, WI**

Eden Community Center & Vir Clar Farms

**June 2-3 | Dane, WI**

Dane Community Center & Maier Farms

From 8:45 a.m. to 3:45p.m.

### Topics Covered

**Soft skills:** Communication, feedback, accountability, effective training

**Technical skills:** Animal handling and well-being, best milking practices, milk quality and monitoring mastitis, milking equipment

*"We have seen a drastic decrease in overtime pay at our dairy as a result of managers learning a much better way of communicating and addressing issues with employees. We have had less turnover this whole year!"*

*Sandy Larson, Owner at **Larson Acres***

*The way our team member interacted with others after the training was noticeably different. He is able to better understand and analyze people's communication styles, and find the most effective way to train certain people to get the superior results we desire to make the team better*

*"Easily this is one of the best trainings we have ever sent someone to!"*

*Jordan Matthews, Partner at **Rosy-Lane Holsteins***

*"I have seen a huge difference in the manager, he is a little more clearly with his fellow employees; and super good with new employees getting them trained well from the start. Not sure how you got the point across but I like it."*

*Jim Winn, Owner at **Cottonwood Dairy***



Thank you host farms

**Maier Farms**

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**For questions contact:**

Carolina at 920-539-4602 [carolina@fortedairy.com](mailto:carolina@fortedairy.com)  
 Elsie at 262-388-9096 [elsie.gonzalez@motiva.consulting](mailto:elsie.gonzalez@motiva.consulting)

## Meet your Presenters!

**Carolina Pinzón, M.S.** is the owner at FORTE Dairy Consulting where she assists progressive dairy farmers in achieving order, clarity and functionality in their business and working teams. Her credibility comes from more than 18 years of experience providing technical support and training in the dairy industry while working with BouMatic and Grande Cheese Company, doing research at the Wisconsin Milk Quality Lab, and as herd manager for a 500-cow dairy farm in Wisconsin. Carolina holds a master's degree in Dairy Science from the University of Wisconsin-Madison, and a bachelor's degree in Animal Science from the National University of Colombia.

**Elsie González, M.S.** is the owner at Motiva Consulting, where she works with progressive dairy operations in achieving their quality and production goals by developing consistent systems, optimizing processes, and training employees to develop successful teams. She has been serving the dairy industry in Wisconsin for the last 12 years in various roles as a University of Wisconsin Extension Agent, technical service provider with the USDA-NRCS, and instructor with the UW-Madison Farm & Industry Short Course. She is also actively involved in dairy organizations. She received both a Bachelor of Science and Master of Science degree in Animal Science from the University of Puerto Rico; and is currently working on a Doctorate in Business Administration, with emphasis in *Leadership and Organizational Development*.



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**Maier Farms**



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Select location:

May 12-13 | Fond du Lac, WI  
 Eden Community Center | Vir-Clar Farms

June 2-3 | Dane Co, WI  
 Dane Community Center | Maier Farms

Participant 1: \_\_\_\_\_

Participant 2: \_\_\_\_\_

Business/Farm Name: \_\_\_\_\_

#### REGISTRATION

\$450 First registrant \$ \_\_\_\_\_

\$400 Additional registrant X \_\_\_\_\_ = \$ \_\_\_\_\_

**Total Amount** \$ \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact person: \_\_\_\_\_

Registration covers training materials, lunches and snacks.

Phone (with area code): \_\_\_\_\_

*Mail form with check to Motiva Consulting PO Box 942. West Bend, WI 53095*